

# Computers and Peripherals in Singapore

July 2023

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## Computers and Peripherals in Singapore - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Demand for computers and peripherals continues to decline in 2023

Refurbished and second-hand products continue to gain popularity

Apple strengthens leadership of category in retail volume terms

#### PROSPECTS AND OPPORTUNITIES

Digitalisation to support demand for laptops over forecast period

Tablets set to further decline over forecast period as consumers prefer alternative options

Sales through e-commerce likely to further rise

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