

Street Stalls/Kiosks in Thailand

March 2024

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Street Stalls/Kiosks in Thailand - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Revival of tourism boosts sales via street stalls and kiosks Bubble tea drives growth in Thailand's street stalls and kiosks Competitive landscape remains highly fragmented

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Street stalls/kiosks to benefit from tourism revival Increase in footfall in retail locations should provide boost to sales Consumers will prioritise affordability

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