

# Surface Care in Thailand

February 2024

Table of Contents

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Unprecedented surge in value sales in surface care  
Unravelling surface care pricing dynamics  
Scent and germ-killing attributes steer surface care trends

#### PROSPECTS AND OPPORTUNITIES

Anticipating a hygiene renaissance  
Scent innovation likely to continue, but must be combined with efficacy  
Consumer dynamics and multipurpose cleaning products

#### CATEGORY DATA

Table 1 - Sales of Surface Care by Category: Value 2018-2023  
Table 2 - Sales of Surface Care by Category: % Value Growth 2018-2023  
Table 3 - Sales of Home Care Wipes and Floor Cleaning Systems by Category: Value 2018-2023  
Table 4 - Sales of Home Care Wipes and Floor Cleaning Systems by Category: % Value Growth 2018-2023  
Table 5 - NBO Company Shares of Surface Care: % Value 2019-2023  
Table 6 - LBN Brand Shares of Surface Care: % Value 2020-2023  
Table 7 - NBO Company Shares of Home Care Wipes and Floor Cleaning Systems: % Value 2019-2023  
Table 8 - LBN Brand Shares of Home Care Wipes and Floor Cleaning Systems: % Value 2020-2023  
Table 9 - Forecast Sales of Surface Care by Category: Value 2023-2028  
Table 10 - Forecast Sales of Surface Care by Category: % Value Growth 2023-2028

## Home Care in Thailand - Industry Overview

### EXECUTIVE SUMMARY

Home care in 2023: The big picture  
2023 key trends  
Competitive landscape  
Retailing developments  
What next for home care?

### MARKET INDICATORS

Table 11 - Households 2018-2023

#### MARKET DATA

Table 12 - Sales of Home Care by Category: Value 2018-2023  
Table 13 - Sales of Home Care by Category: % Value Growth 2018-2023  
Table 14 - NBO Company Shares of Home Care: % Value 2019-2023  
Table 15 - LBN Brand Shares of Home Care: % Value 2020-2023  
Table 16 - Penetration of Private Label in Home Care by Category: % Value 2018-2023  
Table 17 - Distribution of Home Care by Format: % Value 2018-2023  
Table 18 - Distribution of Home Care by Format and Category: % Value 2023  
Table 19 - Forecast Sales of Home Care by Category: Value 2023-2028  
Table 20 - Forecast Sales of Home Care by Category: % Value Growth 2023-2028

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### SOURCES

Summary 1 - Research Sources

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