

Sauces, Dips and Condiments in Croatia

November 2023

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Sauces, Dips and Condiments in Croatia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Chili sauces and barbecue sauces grow fastest in retail volume terms
Growth in inbound tourism continues to bolster foodservice volume sales
Retail distribution remains heavily concentrated in modern channels

PROSPECTS AND OPPORTUNITIES

Outlook is positive but maturity and economic factors will temper growth potential
Health concerns will continue to shape purchasing decisions and innovation
Hummus and kimchi products expected to gain popularity

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