

Other Pet Food in Vietnam

May 2023

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Other Pet Food in Vietnam - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Other pet food sees moderate growth as consumers are forced to economise

Prices rise as manufacturers face rising costs

Distribution of other pet food remains focused on specialist pet shops

PROSPECTS AND OPPORTUNITIES

Economy Recover is Expected to Drive Category Growth in terms of Product Development as well as Consumer Spending Power Small base of Existing Pet Owner and Distribution could be an opportunity for growth

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