

Baked Goods in Chile

November 2023

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KEY DATA FINDINGS

2023 DEVELOPMENTS

- Impact of war in Ukraine on bread supplies in Chile
- Baked goods in Chile mainly driven by artisanal producers
- Grupo Bimbo creates new factory in the Ñuble region

PROSPECTS AND OPPORTUNITIES

- Chileans will continue to favour artisanal bread due to higher quality and greater affordability
- Cakes will continue to recover from impact of pandemic in line with more frequent social gatherings
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Staple Foods in Chile - Industry Overview

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