

Soft Drinks Packaging in France

April 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Coca-Cola introduces returnable glass bottles

Brands are using solidarity caps for all soft drinks packaging on the back of EU legislation

Use of PET bottles for juices increases as they provide larger pack size options

PROSPECTS AND OPPORTUNITIES

Easy-grip bottles are expected to revolutionise carbonates

Vittel's products now come in 100% rPET

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