

Alcoholic Drinks Packaging in South Africa

September 2023

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Alcoholic Drinks Packaging in South Africa - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Alcohol drinks packaging unit volumes continue to see strong growth in 2022

Mijenta introduces sustainable tequila packaging with locally sourced stock glass

Johnnie Walker introduces sustainable packaging with its paper-based bottle?

PROSPECTS AND OPPORTUNITIES

Glass bottles will continue to dominate, but metal beverage cans will gain share

Sustainability expected to grow in importance

Alcoholic Drinks Packaging in South Africa - Company Profiles

Packaging Industry in South Africa - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Glass jars popular in packaged food as they help preserve product quality

Consumers prefer smaller pack sizes as they are convenient to use

Environmental concerns are driving the demand for sustainable packaging

Numerous brands use folding cartons as they help in branding

Consumers prefer plastic pouches for home care products as they are lightweight

PACKAGING LEGISLATION

New regulation regarding plastics is set to impact the packaging industry

RECYCLING AND THE ENVIRONMENT

Brand owners focusing on eco-friendly packaging to implement a circular economy

Table 1 - Overview of Packaging Recycling and Recovery in South Africa: 2020/2021 and Targets for 2022

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