

# Sauces, Dips and Condiments in Saudi Arabia

November 2023

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Sauces, dips and condiments return to positive growth in 2023, thanks to easing inflation and return to busy lifestyles  
Foodservice sales continue to grow, albeit at a slower pace  
Private labels gain popularity

PROSPECTS AND OPPORTUNITIES

Health concerns will shape new product development  
Private label will gain traction with budget-conscious consumers, with discounters expected to increase their share  
E-commerce projected to witness ongoing growth

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Cooking Ingredients and Meals in Saudi Arabia - Industry Overview

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