

# Home Care Packaging in Spain

April 2023

**Table of Contents** 

#### Home Care Packaging in Spain - Category analysis

#### **KEY DATA FINDINGS**

#### 2022 DEVELOPMENTS

Growth in liquid detergent tablets benefits other rigid containers Recyclable/recycled packaging gaining further popularity in 2022 Changing existing packaging formats innovatively reduces waste

#### PROSPECTS AND OPPORTUNITIES

Refillable and reusable packaging gaining popularity in surface care Glass packaging to gain momentum in air care over the forecast period

#### Home Care Packaging in Spain - Company Profiles

#### Packaging Industry in Spain - Industry Overview

#### EXECUTIVE SUMMARY

Packaging in 2022: The big picture 2022 key trends The design of shaped liquid cartons makes it an increasingly favoured pack type Coca-Cola introduces tethered plastic bottle caps in Europe Screw-top closures are popular due to the dominance of glass bottles The popularity of skin care in 2022 positively impacts its pack types Growth in liquid detergent tablets benefits other rigid containers

#### PACKAGING LEGISLATION

New indirect tax on non-reusable plastic packaging Spain's new packaging law to usher in a circular economy

#### RECYCLING AND THE ENVIRONMENT

Nestlé Spain's improvements in the reusability of its packaging Plastipak opens new recycling facility in Spain Table 1 - Overview of Packaging Recycling and Recovery in Spain: 2020/2021 and Targets for 2022

### About Euromonitor International

## Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/home-care-packaging-in-spain/report.