

# Sauces, Dips and Condiments in Argentina

November 2023

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# **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Busier lifestyles and reduced spending on foodservice boost retail volume sales Demand for stock cubes stagnates as consumers increasingly favour powders Unilever maintains sizeable lead despite further drop in its overall value share

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High inflation should encourage greater participation in price control schemes New labelling laws will spur further innovation and changes to usage instructions Small local grocers likely to lose more ground to modern channels

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