

Drinking Milk Products in Portugal

September 2023

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KEY DATA FINDINGS

2023 DEVELOPMENTS

- Mill producers struggle with high production costs
- High protein variants are on the rise
- Competition from plant-based varieties

PROSPECTS AND OPPORTUNITIES

- Improved performance expected, with value-added, healthier varieties leading the way
- Responsibly sourced products which embrace animal welfare will gain traction
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Dairy Products and Alternatives in Portugal - Industry Overview

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DISCLAIMER

SOURCES

- Summary 1 - Research Sources

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