

Consumer Lending in Saudi Arabia

November 2023

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Consumer Lending in Saudi Arabia - Industry Overview

EXECUTIVE SUMMARY

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DISCLAIMER

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Consumer Credit in Saudi Arabia - Category analysis

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Travel-loving Saudi citizens, Vision 2030, and robust banking systems help to support consumer credit SAMA forges ahead with BNPL, open banking, and Sharia-compliant loans A strong Saudi desire for high-quality education supports education lending

PROSPECTS AND OPPORTUNITIES

Home lending and durables lending supported by ongoing home ownership initiatives Opportunities lie ahead for auto lending Digitisation in line with Vision 2030 goals will consistently support card lending

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