

Other Dairy in Cameroon

September 2023

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Other Dairy in Cameroon - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Rising inflation sparks significant price hike in condensed milk

Affordability of condensed milk drives demand among low-income consumers

Baking and pastry boom drives cream market growth

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Condensed milk and cream poised to propel growth of "other dairy"

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Packaging and product innovation to play a key role

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