

Baby Food in Norway

September 2023

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KEY DATA FINDINGS

2023 DEVELOPMENTS

- Other baby food bucks negative growth trend
- Accelerated shift towards convenience and authenticity
- Nestlé holds on to its steady grip on Norway’s baby food market

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- Overall decline set to persist, with other baby food remaining notable exception
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Dairy Products and Alternatives in Norway - Industry Overview

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DISCLAIMER

SOURCES

- Summary 1 - Research Sources

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