

Beauty and Personal Care Packaging in Indonesia

June 2023

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2022 DEVELOPMENTS

Growth in deodorants boosts the sales of metal aerosol cans in 2022

Amorepacific entry brings with it its sustainability initiatives

Resealable pouches enter Indonesia's beauty and personal care market

PROSPECTS AND OPPORTUNITIES

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Hair care packaging to record a modest CAGR over forecast period

Beauty and Personal Care Packaging in Indonesia - Company Profiles

Packaging Industry in Indonesia - Industry Overview

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2022 key trends

Indonesian parents prefer bick liquid cartons for baby food as they are resealable

Thin wall plastic containers are popular for RTD tea as they are convenient and cost-effective

Alcoholic drinks brands are incorporating slogans in their packaging

Increased demand for deodorants leads to rise in usage of metal aerosol cans

Biodegradable plastic packaging is gaining traction in the home care industry

PACKAGING LEGISLATION

The ban on plastic bag usage is likely to aid the usage of biodegradable packaging

RECYCLING AND THE ENVIRONMENT

Brands are increasingly adopting sustainable packaging to reduce their carbon footprint

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