

Wine in Algeria

June 2023

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Wine in Algeria - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Wine sales continue to grow in 2022 Strong interest in still red wine Local wine producers retain their leading positions

PROSPECTS AND OPPORTUNITIES

Although gaining popularity, wine is set to face threats to its growth Still red wine to remain dominant Although developing, interest in sparkling wine will remain limited

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Alcoholic Drinks in Algeria - Industry Overview

EXECUTIVE SUMMARY

Alcoholic drinks in 2022: The big picture 2022 key trends Competitive landscape Retailing developments On-trade vs off-trade split What next for alcoholic drinks?

MARKET BACKGROUND

Legislation Legal purchasing age and legal drinking age Drink driving Advertising Smoking ban Opening hours On-trade establishments

TAXATION AND DUTY LEVIES

Summary 1 - Taxation and Duty Levies on Alcoholic Drinks 2022

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