

# Wine in Algeria

June 2023

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## Wine in Algeria - Category analysis

## **KEY DATA FINDINGS**

#### 2022 DEVELOPMENTS

Wine sales continue to grow in 2022 Strong interest in still red wine Local wine producers retain their leading positions

## PROSPECTS AND OPPORTUNITIES

Although gaining popularity, wine is set to face threats to its growth Still red wine to remain dominant Although developing, interest in sparkling wine will remain limited

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## Alcoholic Drinks in Algeria - Industry Overview

#### EXECUTIVE SUMMARY

Alcoholic drinks in 2022: The big picture 2022 key trends Competitive landscape Retailing developments On-trade vs off-trade split What next for alcoholic drinks?

#### MARKET BACKGROUND

Legislation Legal purchasing age and legal drinking age Drink driving Advertising Smoking ban Opening hours On-trade establishments

## TAXATION AND DUTY LEVIES

Summary 1 - Taxation and Duty Levies on Alcoholic Drinks 2022

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Contraband/parallel trade Duty free Cross-border/private imports

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