

Other Dairy in Slovenia

September 2023

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Mlekarna Celeia remains the leading player in other dairy thanks to its wide range of products
Chilled and shelf stable desserts enjoys rapid growth thanks to consumer drive for convenience and innovative new flavour launches
Players from the snacks industry enter chilled desserts and boost the competition by leveraging on the popularity of their existing snacks brands

PROSPECTS AND OPPORTUNITIES

New launches feature functionality in the form of added vitamins and minerals
Growing share of discounters in other dairy over the forecast period due to low prices and the further development of the channel
Cream and coffee whiteners record forecast period declines thanks to the health and wellness trend, rise in veganism and increasing instances of lactose intolerance

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Dairy Products and Alternatives in Slovenia - Industry Overview

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DISCLAIMER

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Summary 1 - Research Sources

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