

Baby Food Packaging in Australia

September 2023

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Baby Food Packaging in Australia - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Baby food packaging volume sales decline as consumers favour home-cooked food

Plastic pouches the leading pack type in baby food

The 120g and 900g packs are the most popular sizes in baby food

PROSPECTS AND OPPORTUNITIES

Restrictions on promoting milk formula will continue to affect this product's sales volumes

QR codes on packaging expected to become more widespread

Baby Food Packaging in Australia - Company Profiles

Packaging Industry in Australia - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Metal food cans continue to lose share in 2022

Metal beverage cans gaining share from PET bottles in soft drinks

Flatter PET wine bottles pave the way for sustainability gains

Move towards a circular economy driving beauty and personal care packaging innovation

Refillable packaging grows as an environmentally-friendly option in surface care

PACKAGING LEGISLATION

New packaging rules in Australia require manufacturers to recycle

Australian government signals plan to regulate packaging industry

RECYCLING AND THE ENVIRONMENT

Nestlé pilots recyclable paper in Australia

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