

Home Care Packaging in Argentina

May 2023

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Home Care Packaging in Argentina - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Volume sales of laundry care products growing in 2022
HDPE bottles remains the only pack type used for bleach
Sales of home insecticides hit by a shorter mosquito season in 2022

PROSPECTS AND OPPORTUNITIES

Price concerns to support demand for cost-effective pack types
Share of liquid detergents is expected to grow over the forecast period

Home Care Packaging in Argentina - Company Profiles

Packaging Industry in Argentina - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture
2022 key trends
Flexible plastic popular in the food industry for its convenient and lightweight nature
PET bottles dominate soft drinks packaging as they are affordable and recyclable
Convenient and portable packaging dominates alcoholic drinks
Smaller pack sizes preferred for beauty and personal care products
Change in consumer behaviour impacts home care packaging

PACKAGING LEGISLATION

Influence of Mercosur ban impacts dog and cat food packaging

RECYCLING AND THE ENVIRONMENT

Sustainability concerns see companies innovating in their bottle packaging

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