

Sauces, Dressings and Condiments Packaging in Thailand

August 2022

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KEY DATA FINDINGS

2021 DEVELOPMENTS

Pandemic impact on packaging volumes is minimal due to small quantities used over a long period

Glass jars struggles to see a rebound in packaging volumes in pasta sauces

Packaging volumes of pickled products increase, as these have a long shelf life and are familiar

PROSPECTS AND OPPORTUNITIES

The move away from MSG set to negatively affect volumes of flexible plastic and other plastic bottles

Rising demand for fish sauces will drive growth for PET bottles

Sauces, Dressings and Condiments Packaging in Thailand - Company Profiles

Packaging Industry in Thailand - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2021: The big picture

2021 key trends

Paper-based containers recording dynamic growth in dairy packaging

Flexible packaging gains share in dog and cat food

Growth in meat and seafood substitutes helps drive usage of flexible plastic

PET bottles gaining share in soft drinks

Metal is the best performing pack type in alcoholic drinks in 2021

Paper-based containers recording growth in beauty and personal care

Hygiene consciousness driving growth in home care

PACKAGING LEGISLATION

Thailand issues Plastic Food Packaging Regulations

Labelling and marking requirements

RECYCLING AND THE ENVIRONMENT

Thailand introduces recycling goals

Unilever announces recycling objectives

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