

Direct Selling in the US

March 2024

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

Direct selling value sales continue to decline in 2023
FTC is taking a harder look at direct selling
Direct selling brands increasingly look to bricks-and-mortar retail

PROSPECTS AND OPPORTUNITIES

Direct selling expected to continue to struggle over the forecast period
The pro-ageing trend offers opportunities for direct sellers
TikTok Shop's embrace of social commerce and livestreaming may benefit direct sellers

CHANNEL DATA

Table 1 - Direct Selling by Product: Value 2018-2023
Table 2 - Direct Selling by Product: % Value Growth 2018-2023
Table 3 - Direct Selling GBO Company Shares: % Value 2019-2023
Table 4 - Direct Selling GBN Brand Shares: % Value 2020-2023
Table 5 - Direct Selling Forecasts by Product: Value 2023-2028
Table 6 - Direct Selling Forecasts by Product: % Value Growth 2023-2028

Retail in the US - Industry Overview

EXECUTIVE SUMMARY

Retail in 2023: The big picture
E-commerce marketplaces with ties to China make a huge impact in the US in 2023
The proposed Kroger-Albertsons merger hits a snag
What next for retail?

OPERATING ENVIRONMENT

Informal retail
Opening hours for physical retail
Summary 1 - Standard Opening Hours by Channel Type 2023
Seasonality
Christmas
Back to School
Prime Day/Christmas in July
Mother's Day

MARKET DATA

Table 7 - Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2018-2023
Table 8 - Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2018-2023
Table 9 - Sales in Retail Offline by Channel: Value 2018-2023
Table 10 - Sales in Retail Offline by Channel: % Value Growth 2018-2023
Table 11 - Retail Offline Outlets by Channel: Units 2018-2023
Table 12 - Retail Offline Outlets by Channel: % Unit Growth 2018-2023
Table 13 - Sales in Retail E-Commerce by Product: Value 2018-2023
Table 14 - Sales in Retail E-Commerce by Product: % Value Growth 2018-2023
Table 15 - Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023
Table 16 - Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023
Table 17 - Sales in Grocery Retailers by Channel: Value 2018-2023
Table 18 - Sales in Grocery Retailers by Channel: % Value Growth 2018-2023
Table 19 - Grocery Retailers Outlets by Channel: Units 2018-2023

Table 20 - Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023

Table 21 - Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 22 - Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 23 - Sales in Non-Grocery Retailers by Channel: Value 2018-2023

Table 24 - Sales in Non-Grocery Retailers by Channel: % Value Growth 2018-2023

Table 25 - Non-Grocery Retailers Outlets by Channel: Units 2018-2023

Table 26 - Non-Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023

Table 27 - Retail GBO Company Shares: % Value 2019-2023

Table 28 - Retail GBN Brand Shares: % Value 2020-2023

Table 29 - Retail Offline GBO Company Shares: % Value 2019-2023

Table 30 - Retail Offline GBN Brand Shares: % Value 2020-2023

Table 31 - Retail Offline LBN Brand Shares: Outlets 2020-2023

Table 32 - Retail E-Commerce GBO Company Shares: % Value 2019-2023

Table 33 - Retail E-Commerce GBN Brand Shares: % Value 2020-2023

Table 34 - Grocery Retailers GBO Company Shares: % Value 2019-2023

Table 35 - Grocery Retailers GBN Brand Shares: % Value 2020-2023

Table 36 - Grocery Retailers LBN Brand Shares: Outlets 2020-2023

Table 37 - Non-Grocery Retailers GBO Company Shares: % Value 2019-2023

Table 38 - Non-Grocery Retailers GBN Brand Shares: % Value 2020-2023

Table 39 - Non-Grocery Retailers LBN Brand Shares: Outlets 2020-2023

Table 40 - Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2023-2028

Table 41 - Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2023-2028

Table 42 - Forecast Sales in Retail Offline by Channel: Value 2023-2028

Table 43 - Forecast Sales in Retail Offline by Channel: % Value Growth 2023-2028

Table 44 - Forecast Retail Offline Outlets by Channel: Units 2023-2028

Table 45 - Forecast Retail Offline Outlets by Channel: % Unit Growth 2023-2028

Table 46 - Forecast Sales in Retail E-Commerce by Product: Value 2023-2028

Table 47 - Forecast Sales in Retail E-Commerce by Product: % Value Growth 2023-2028

Table 48 - Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 49 - Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Table 50 - Forecast Sales in Grocery Retailers by Channel: Value 2023-2028

Table 51 - Forecast Sales in Grocery Retailers by Channel: % Value Growth 2023-2028

Table 52 - Forecast Grocery Retailers Outlets by Channel: Units 2023-2028

Table 53 - Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

Table 54 - Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 55 - Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Table 56 - Forecast Sales in Non-Grocery Retailers by Channel: Value 2023-2028

Table 57 - Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2023-2028

Table 58 - Forecast Non-Grocery Retailers Outlets by Channel: Units 2023-2028

Table 59 - Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

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SOURCES

Summary 2 - Research Sources

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