

# Retail in Thailand

February 2024

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## Retail in Thailand

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Retail in 2023: The big picture

Sustainable retail: modernising small local grocers

Digitalised retail: next-gen online-to-offline

What next for retail?

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Informal retail

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E-commerce boosts product offering in convenience channel

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Mr DIY proves popular in variety stores, while department stores invest in e-commerce

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