

# Dairy Packaging in Spain

October 2023

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## KEY DATA FINDINGS

### 2022 DEVELOPMENTS

The design of shaped liquid cartons makes it an increasingly favoured pack type  
Glass jars become popular for their visual appeal and eco-friendly characteristics  
Metal food cans still popular for their preservation qualities

### PROSPECTS AND OPPORTUNITIES

PET bottles expected to become more popular for the convenience offered  
90g pack size expected to see rising demand due to higher on-the-go consumption

## Dairy Packaging in Spain - Company Profiles

## Packaging Industry in Spain - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

The design of shaped liquid cartons makes it an increasingly favoured pack type  
Coca-Cola introduces tethered plastic bottle caps in Europe  
Screw-top closures are popular due to the dominance of glass bottles  
The popularity of skin care in 2022 positively impacts its pack types  
Growth in liquid detergent tablets benefits other rigid containers

### PACKAGING LEGISLATION

New indirect tax on non-reusable plastic packaging  
Spain's new packaging law to usher in a circular economy

### RECYCLING AND THE ENVIRONMENT

Nestlé Spain's improvements in the reusability of its packaging  
Plastipak opens new recycling facility in Spain

Table 1 - Overview of Packaging Recycling and Recovery in Spain: 2020/2021 and Targets for 2022

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