

Confectionery Packaging in China

September 2023

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Confectionery Packaging in China - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Confectionery packaging unit volumes rise again in 2022 but are still below pre-pandemic levels

Move towards a closed-loop plastic value chain in chocolate confectionery

Environmental concerns driving the use of paper packaging

PROSPECTS AND OPPORTUNITIES

Flexible plastic will remain the main pack type, with folding cartons gaining share

Environmental concerns could lead to reduced use of plastic

Confectionery Packaging in China - Company Profiles

Packaging Industry in China - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Large pack sizes are preferred in sauces, dips and condiments packaging in China

PET bottles are the preferred pack type in non-alcoholic drinks packaging

Metal beverage cans are the dominant pack type in alcoholic drinks packaging

New materials are being used to create eco-friendly packaging in China in 2022

Chinese consumers are leaning towards more convenient forms of packaging

PACKAGING LEGISLATION

New legislation on Labelling of Pre-Packaged Special Dietary Foods in China

SAMR set to enforce new provisions to reduce excessive packaging from 2023

China bans non-degradable plastic bags

RECYCLING AND THE ENVIRONMENT

China emphasises the importance of the need for standardised recycling

Chinese government sets targets to achieve carbon neutrality by 2060

Unilever and Alibaba group introduce a closed-loop plastic recycling system

Table 1 - Overview of Packaging Recycling and Recovery in China: 2020/2021 and Targets for 2022

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