

Vending in Thailand

February 2024

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Vending in Thailand - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Vending makes a comeback with smart models and digital payments Tao Bin, your robotic barista, enters market as players invest more in modernisation Leader Sun Vending Technology boosts value share through new franchise model

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Convenience stores set to install more vending machines Contactless payments will increasingly become the norm as product offer diversifies New entrants expected to join the competition

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