

# Soft Drinks in Dominican Republic

November 2023

Table of Contents

### EXECUTIVE SUMMARY

Soft drinks in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

### MARKET DATA

Table 1 - Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2018-2023

Table 2 - Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2018-2023

Table 3 - Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2018-2023

Table 4 - Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2018-2023

Table 5 - Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2022

Table 6 - Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2022

Table 7 - Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2022

Table 8 - Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2022

Table 9 - Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2018-2023

Table 10 - Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2018-2023

Table 11 - Off-trade Sales of Soft Drinks by Category: Value 2018-2023

Table 12 - Off-trade Sales of Soft Drinks by Category: % Value Growth 2018-2023

Table 13 - Sales of Soft Drinks by Total Fountain On-trade: Volume 2018-2023

Table 14 - Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2018-2023

Table 15 - NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2023

Table 16 - LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2023

Table 17 - NBO Company Shares of Off-trade Soft Drinks: % Value 2019-2023

Table 18 - LBN Brand Shares of Off-trade Soft Drinks: % Value 2020-2023

Table 19 - Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2018-2023

Table 20 - Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2018-2023

Table 21 - Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2018-2023

Table 22 - Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2023

Table 23 - Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2023-2028

Table 24 - Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2023-2028

Table 25 - Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2023-2028

Table 26 - Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2023-2028

Table 27 - Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2023-2028

Table 28 - Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2023-2028

Table 29 - Forecast Off-trade Sales of Soft Drinks by Category: Value 2023-2028

Table 30 - Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2023-2028

Table 31 - Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2023-2028

Table 32 - Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2023-2028

### DISCLAIMER

### SOURCES

Summary 1 - Research Sources

### KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Bottled water remains an essential item in Dominican Republic  
Flavoured bottled water thriving as imported sparkling varieties enter the market  
Private label making headway in bottled water thanks to competitive pricing

## PROSPECTS AND OPPORTUNITIES

Bottled water will continue to grow thanks to increased interest in health care and stable prices  
Sustainability set to be a growing influence on packaging, production and marketing  
Agua Crystal becomes part of Grupo Diesco

## CATEGORY DATA

Table 33 - Off-trade Sales of Bottled Water by Category: Volume 2018-2023  
Table 34 - Off-trade Sales of Bottled Water by Category: Value 2018-2023  
Table 35 - Off-trade Sales of Bottled Water by Category: % Volume Growth 2018-2023  
Table 36 - Off-trade Sales of Bottled Water by Category: % Value Growth 2018-2023  
Table 37 - NBO Company Shares of Off-trade Bottled Water: % Volume 2019-2023  
Table 38 - LBN Brand Shares of Off-trade Bottled Water: % Volume 2020-2023  
Table 39 - NBO Company Shares of Off-trade Bottled Water: % Value 2019-2023  
Table 40 - LBN Brand Shares of Off-trade Bottled Water: % Value 2020-2023  
Table 41 - Forecast Off-trade Sales of Bottled Water by Category: Volume 2023-2028  
Table 42 - Forecast Off-trade Sales of Bottled Water by Category: Value 2023-2028  
Table 43 - Forecast Off-trade Sales of Bottled Water by Category: % Volume Growth 2023-2028  
Table 44 - Forecast Off-trade Sales of Bottled Water by Category: % Value Growth 2023-2028

## Carbonates in Dominican Republic

## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Carbonates continues to see healthy growth as consumers return to their old routines and tourist numbers recover  
Non-cola carbonates continues to benefit from a wider assortment of flavours compared to cola carbonates  
Reduced sugar carbonates struggling to find a large audience in the Dominican Republic

## PROSPECTS AND OPPORTUNITIES

Carbonates set for further growth over the forecast period with demand backed by a return to pre-pandemic purchasing behaviour and an increase in tourism  
Industrias San Miguel looking to its expand its production capacity  
“Hecho en República Dominicana” seal introduced to promote quality local products

## CATEGORY DATA

Table 45 - Off-trade vs On-trade Sales of Carbonates: Volume 2018-2023  
Table 46 - Off-trade vs On-trade Sales of Carbonates: Value 2018-2023  
Table 47 - Off-trade vs On-trade Sales of Carbonates: % Volume Growth 2018-2023  
Table 48 - Off-trade vs On-trade Sales of Carbonates: % Value Growth 2018-2023  
Table 49 - Off-trade Sales of Carbonates by Category: Volume 2018-2023  
Table 50 - Off-trade Sales of Carbonates by Category: Value 2018-2023  
Table 51 - Off-trade Sales of Carbonates by Category: % Volume Growth 2018-2023  
Table 52 - Off-trade Sales of Carbonates by Category: % Value Growth 2018-2023  
Table 53 - Sales of Carbonates by Total Fountain On-trade: Volume 2018-2023  
Table 54 - Sales of Carbonates by Total Fountain On-trade: % Volume Growth 2018-2023  
Table 55 - NBO Company Shares of Off-trade Carbonates: % Volume 2019-2023  
Table 56 - LBN Brand Shares of Off-trade Carbonates: % Volume 2020-2023  
Table 57 - NBO Company Shares of Off-trade Carbonates: % Value 2019-2023  
Table 58 - LBN Brand Shares of Off-trade Carbonates: % Value 2020-2023  
Table 59 - Forecast Off-trade Sales of Carbonates by Category: Volume 2023-2028

Table 60 - Forecast Off-trade Sales of Carbonates by Category: Value 2023-2028

Table 61 - Forecast Off-trade Sales of Carbonates by Category: % Volume Growth 2023-2028

Table 62 - Forecast Off-trade Sales of Carbonates by Category: % Value Growth 2023-2028

Table 63 - Forecast Sales of Carbonates by Total Fountain On-trade: Volume 2023-2028

Table 64 - Forecast Sales of Carbonates by Total Fountain On-trade: % Volume Growth 2023-2028

## Concentrates in Dominican Republic

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Sales see healthy growth although juice offers stiff competition

Competitive landscape sees little change with two players dominating

Private label looking to make headway in concentrates

#### PROSPECTS AND OPPORTUNITIES

Moderate growth projected with lower pricing a key attraction

Concentrates could suffer as a result of artificial image and the need to mix with bottled water

Sugar-free concentrates suffering from unappealing taste

### CATEGORY DATA

Concentrates Conversions

Summary 2 - Concentrates Conversion Factors for Ready-to-Drink (RTD) Format

Table 65 - Off-trade Sales of Concentrates (RTD) by Category: Volume 2018-2023

Table 66 - Off-trade Sales of Concentrates by Category: Value 2018-2023

Table 67 - Off-trade Sales of Concentrates (RTD) by Category: % Volume Growth 2018-2023

Table 68 - Off-trade Sales of Concentrates by Category: % Value Growth 2018-2023

Table 69 - NBO Company Shares of Off-trade Concentrates (RTD): % Volume 2019-2023

Table 70 - LBN Brand Shares of Off-trade Concentrates (RTD): % Volume 2020-2023

Table 71 - NBO Company Shares of Off-trade Concentrates: % Value 2019-2023

Table 72 - LBN Brand Shares of Off-trade Concentrates: % Value 2020-2023

Table 73 - NBO Company Shares of Off-trade Liquid Concentrates (RTD): % Volume 2019-2023

Table 74 - LBN Brand Shares of Off-trade Liquid Concentrates (RTD): % Volume 2020-2023

Table 75 - NBO Company Shares of Off-trade Powder Concentrates (RTD): % Volume 2019-2023

Table 76 - LBN Brand Shares of Off-trade Powder Concentrates (RTD): % Volume 2020-2023

Table 77 - Forecast Off-trade Sales of Concentrates (RTD) by Category: Volume 2023-2028

Table 78 - Forecast Off-trade Sales of Concentrates by Category: Value 2023-2028

Table 79 - Forecast Off-trade Sales of Concentrates (RTD) by Category: % Volume Growth 2023-2028

Table 80 - Forecast Off-trade Sales of Concentrates by Category: % Value Growth 2023-2028

## Juice in Dominican Republic

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Juice drinks fuelling growth thanks to lower prices, pleasant taste and wide availability

Frutop thriving thanks to affordable prices and popular flavours

Private label gaining more relevance in juice with an expanding range of products, flavours and formats

#### PROSPECTS AND OPPORTUNITIES

Juice set for further growth thanks to healthy image and expanding range of options

Inflation expected to remain an influence on demand

Exclusion of nectars and juice with a high sugar content from the RD School Feeding Program could affect consumption

### CATEGORY DATA

Table 81 - Off-trade Sales of Juice by Category: Volume 2018-2023  
 Table 82 - Off-trade Sales of Juice by Category: Value 2018-2023  
 Table 83 - Off-trade Sales of Juice by Category: % Volume Growth 2018-2023  
 Table 84 - Off-trade Sales of Juice by Category: % Value Growth 2018-2023  
 Table 85 - NBO Company Shares of Off-trade Juice: % Volume 2019-2023  
 Table 86 - LBN Brand Shares of Off-trade Juice: % Volume 2020-2023  
 Table 87 - NBO Company Shares of Off-trade Juice: % Value 2019-2023  
 Table 88 - LBN Brand Shares of Off-trade Juice: % Value 2020-2023  
 Table 89 - Forecast Off-trade Sales of Juice by Category: Volume 2023-2028  
 Table 90 - Forecast Off-trade Sales of Juice by Category: Value 2023-2028  
 Table 91 - Forecast Off-trade Sales of Juice by Category: % Volume Growth 2023-2028  
 Table 92 - Forecast Off-trade Sales of Juice by Category: % Value Growth 2023-2028

## RTD Tea in Dominican Republic

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

RTD tea starts to recover from the impact of Lipton's exit, but high prices are an obstacle to growth  
 Arizona leads but it has been unable to fill Lipton's shoes due to its high prices  
 Imported brands dominate RTD tea with various flavours and options

#### PROSPECTS AND OPPORTUNITIES

RTD tea likely to remain a niche category with high prices a key obstacle to growth  
 Appearance of a locally manufactured RTD Tea brand with a competitive price and accessible in traditional channel is identified as a business opportunity  
 Powder concentrates remains an important competitor for RTD tea

### CATEGORY DATA

Table 93 - Off-trade Sales of RTD Tea by Category: Volume 2018-2023  
 Table 94 - Off-trade Sales of RTD Tea by Category: Value 2018-2023  
 Table 95 - Off-trade Sales of RTD Tea by Category: % Volume Growth 2018-2023  
 Table 96 - Off-trade Sales of RTD Tea by Category: % Value Growth 2018-2023  
 Table 97 - NBO Company Shares of Off-trade RTD Tea: % Volume 2019-2023  
 Table 98 - LBN Brand Shares of Off-trade RTD Tea: % Volume 2020-2023  
 Table 99 - NBO Company Shares of Off-trade RTD Tea: % Value 2019-2023  
 Table 100 - LBN Brand Shares of Off-trade RTD Tea: % Value 2020-2023  
 Table 101 - Forecast Off-trade Sales of RTD Tea by Category: Volume 2023-2028  
 Table 102 - Forecast Off-trade Sales of RTD Tea by Category: Value 2023-2028  
 Table 103 - Forecast Off-trade Sales of RTD Tea by Category: % Volume Growth 2023-2028  
 Table 104 - Forecast Off-trade Sales of RTD Tea by Category: % Value Growth 2023-2028

## Energy Drinks in Dominican Republic

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Energy Drinks category has continued to grow thanks to important dynamism from main players  
 Vive100 maintains its dominance thanks to its competitive prices and wide range of options  
 911 remains a key player but brand extension fails to find an audience

#### PROSPECTS AND OPPORTUNITIES

Energy drinks should benefit from strong competition and an expanding distribution reach  
 Energy drinks cans have lower presence than PET bottles, but could become more dynamic due to greater category penetration and dynamism of

transnational brands

On-trade consumption likely to remain minimal despite increase in tourism

## CATEGORY DATA

Table 105 - Off-trade Sales of Energy Drinks: Volume 2018-2023

Table 106 - Off-trade Sales of Energy Drinks: Value 2018-2023

Table 107 - Off-trade Sales of Energy Drinks: % Volume Growth 2018-2023

Table 108 - Off-trade Sales of Energy Drinks: % Value Growth 2018-2023

Table 109 - NBO Company Shares of Off-trade Energy Drinks: % Volume 2019-2023

Table 110 - LBN Brand Shares of Off-trade Energy Drinks: % Volume 2020-2023

Table 111 - NBO Company Shares of Off-trade Energy Drinks: % Value 2019-2023

Table 112 - LBN Brand Shares of Off-trade Energy Drinks: % Value 2020-2023

Table 113 - Forecast Off-trade Sales of Energy Drinks: Volume 2023-2028

Table 114 - Forecast Off-trade Sales of Energy Drinks: Value 2023-2028

Table 115 - Forecast Off-trade Sales of Energy Drinks: % Volume Growth 2023-2028

Table 116 - Forecast Off-trade Sales of Energy Drinks: % Value Growth 2023-2028

## Sports Drinks in Dominican Republic

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Generade seeing extraordinary growth thanks to competitive prices and popular flavours

Price competition ramps up as players look to fend off Generade

Gatorade retains its dominant position despite mounting competition

### PROSPECTS AND OPPORTUNITIES

Sports drinks expected to benefit from increasing competition within the category

Social media platforms expected to play a key role in building brand engagement and driving product awareness

Players may need to focus on repositioning their products to target a wider audience

## CATEGORY DATA

Table 117 - Off-trade Sales of Sports Drinks: Volume 2018-2023

Table 118 - Off-trade Sales of Sports Drinks: Value 2018-2023

Table 119 - Off-trade Sales of Sports Drinks: % Volume Growth 2018-2023

Table 120 - Off-trade Sales of Sports Drinks: % Value Growth 2018-2023

Table 121 - NBO Company Shares of Off-trade Sports Drinks: % Volume 2019-2023

Table 122 - LBN Brand Shares of Off-trade Sports Drinks: % Volume 2020-2023

Table 123 - NBO Company Shares of Off-trade Sports Drinks: % Value 2019-2023

Table 124 - LBN Brand Shares of Off-trade Sports Drinks: % Value 2020-2023

Table 125 - Forecast Off-trade Sales of Sports Drinks: Volume 2023-2028

Table 126 - Forecast Off-trade Sales of Sports Drinks: Value 2023-2028

Table 127 - Forecast Off-trade Sales of Sports Drinks: % Volume Growth 2023-2028

Table 128 - Forecast Off-trade Sales of Sports Drinks: % Value Growth 2023-2028

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