

Confectionery Packaging in South Korea

October 2023

Table of Contents

Confectionery Packaging in South Korea - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

No recovery in packaging volumes in confectionery
Chocolate pouches and bags benefits from the trend towards chocolate balls
Plastic pouches sees growth in sugar confectionery

PROSPECTS AND OPPORTUNITIES

Sustained demand for countlines will benefit flexible plastic as a pack type
Glass jars set to lose ground in sugar confectionery packaging

Confectionery Packaging in South Korea - Company Profiles

Packaging Industry in South Korea - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture
2022 key trends
Plastic pouches gaining traction in food packaging
Home café trend boosts demand for fresh coffee
Brands transform glass packaging for enhanced environmental sustainability
Amorepacific's eco-friendly solution paves the way for sustainability
HDPE bottles popular for multi-purpose cleaner packaging

PACKAGING LEGISLATION

Green packaging initiatives shaping the alcoholic drinks industry

RECYCLING AND THE ENVIRONMENT

LG Household & Health Care partners with Hyundai Chemical and Lotte Chemical on eco-friendly packaging
Beauty and personal care taking the sustainability road
Table 1 - Overview of Packaging Recycling and Recovery in South Korea: 2020/2021 and Targets for 2022

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/confectionery-packaging-in-south-korea/report.