

Baby Food Packaging in South Korea

October 2023

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Baby Food Packaging in South Korea - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Increased demand for prepared baby food benefits plastic pouches
Brick liquid cartons loses ground in milk formula packaging
Glass jars sees growth in prepared baby food due to premium image

PROSPECTS AND OPPORTUNITIES

Prepared baby food will be most dynamic as busy parents look for convenience
Potential for innovative packaging solutions, but care must be taken

Baby Food Packaging in South Korea - Company Profiles

Packaging Industry in South Korea - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Plastic pouches gaining traction in food packaging
Home café trend boosts demand for fresh coffee
Brands transform glass packaging for enhanced environmental sustainability
Amorepacific's eco-friendly solution paves the way for sustainability
HDPE bottles popular for multi-purpose cleaner packaging

PACKAGING LEGISLATION

Green packaging initiatives shaping the alcoholic drinks industry

RECYCLING AND THE ENVIRONMENT

LG Household & Health Care partners with Hyundai Chemical and Lotte Chemical on eco-friendly packaging
Beauty and personal care taking the sustainability road
Table 1 - Overview of Packaging Recycling and Recovery in South Korea: 2020/2021 and Targets for 2022

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