

# Dairy Packaging in the United Kingdom

October 2023

**Table of Contents** 

# Dairy Packaging in the United Kingdom - Category analysis

# **KEY DATA FINDINGS**

#### 2022 DEVELOPMENTS

Price pressure and competition from plant-based dairy harm volume sales HDPE bottles and thin wall plastic containers remain the dominant pack types in dairy packaging Flexible plastic is the most popular pack type for cheese

# PROSPECTS AND OPPORTUNITIES

Government regulations driving packaging innovation Glass bottles gaining share in drinking milk products

# Dairy Packaging in the United Kingdom - Company Profiles

#### Packaging Industry in the United Kingdom - Industry Overview

#### EXECUTIVE SUMMARY

Packaging in 2022: The big picture 2022 key trends Thin wall plastic containers and HDPE bottles are the dominant pack types in dairy Smaller pack types coming back into favour in soft drinks in the post-pandemic period Heineken's Green Grip reduces single-use plastic usage Quadpack launches the Regula Petit Jar with an innovative and sustainable design HDPE bottles the main pack type for home care products

#### PACKAGING LEGISLATION

UK government postpones EPR fee and launches consultation for packaging regime UK plastic packaging tax and measures to reduce plastic pollution

# RECYCLING AND THE ENVIRONMENT

The UK government expands single-use plastic ban to reduce plastic waste

# About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/dairy-packaging-in-the-united-kingdom/report.