

Drinking Milk Products in Mexico

October 2023

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Drinking Milk Products in Mexico - Category analysis

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2023 DEVELOPMENTS

Demand for milk in decline as Mexico's child population drops
Grupo Lala leaves the Mexican Stock Exchange
The recovery of out-of-home activities driving growth in flavoured milk drinks

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Expanding cold chain distribution and storage should benefit sales but organised crime remains a threat
Private label operators are expected to disrupt the competitive environment
Sustainability might become a challenge for the category

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DISCLAIMER

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