

Dairy Packaging in Sweden

October 2023

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Dairy Packaging in Sweden - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Post-pandemic normalisation drives down total dairy packaging volumes
Sustainability dominates packaging innovation, with bioplastics increasingly popular
Large pack sizes dominate dairy packaging, but a move to smaller sizes seen

PROSPECTS AND OPPORTUNITIES

Thin wall plastic containers set to be increasingly favoured in cheese
Shaped liquid cartons expected to gain share in milk packaging

Dairy Packaging in Sweden - Company Profiles

Packaging Industry in Sweden - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture
2022 key trends
Flexible plastic remained popular for processed meat and seafood packaging
Coca-Cola trials refillable packaging in Sweden
Small packs of RTDs most popular among consumers in 2022
HDPE bottles the most popular pack type in beauty and personal care
Sustainability trend gaining momentum in Sweden's home care industry

PACKAGING LEGISLATION

Sweden introduces a comprehensive plan to address plastic waste in 2022

RECYCLING AND THE ENVIRONMENT

Amcor and Löffbergs launch a sustainable coffee pouch in Sweden

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