

# Financial Cards and Payments in Italy

November 2023

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### DISCLAIMER

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Continued strong performance for charge cards  
Contactless charge cards on the rise  
Greater security in the digital arena

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Commercial credit cards benefit from resumption of business travel

Players explore new partnerships in a bid to expand their payment networks

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## Store Cards in Italy - Category analysis

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Growing popularity of online payments

Carrefour and Esselunga hold sway in a declining market

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## About Euromonitor International

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