

Dairy Packaging in France

September 2023

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Flexible aluminium/paper a popular pack type in butter and spreads
Flexible plastic is the primary pack type for cheese as it is cost-effective
Ease of use a driving factor for dairy packaging solutions

PROSPECTS AND OPPORTUNITIES

Health and wellness and sustainability expected to continue gaining strength in France
Yoghurt brands focusing on PET bottles due to their durability

Dairy Packaging in France - Company Profiles

Packaging Industry in France - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture
2022 key trends
PET bottles gaining share in cooking and table sauces due to their durability
Coca-Cola Europacific Partners to use 100% returnable glass bottles in France
Fibre bottles make a significant breakthrough in alcoholic drinks packaging
Folding cartons and HDPE bottles are the most used pack types in beauty and personal care in France
Non-plastic-based pack types to gain popularity amidst sustainability concerns

PACKAGING LEGISLATION

France tackles disposable packaging with a ban on single-use plastics
The French AGECL Act enforces regulations on packaging for fruit and vegetables

RECYCLING AND THE ENVIRONMENT

Plastic sorting and recycling targets imposed for 2025 in France
France to offer simplified and standardised packaging recycling labels
France introduces new rules for collecting plastic packaging, cardboard and metal waste
Table 1 - Overview of Packaging Recycling and Recovery in France: 2020/2021 and Targets for 2022

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