

# Packaging Industry in South Korea

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#### **EXECUTIVE SUMMARY**

Packaging in 2022: The big picture

2022 key trends

Plastic pouches gaining traction in food packaging

Home café trend boosts demand for fresh coffee

Brands transform glass packaging for enhanced environmental sustainability

Amorepacific's eco-friendly solution paves the way for sustainability

HDPE bottles popular for multi-purpose cleaner packaging

#### PACKAGING LEGISLATION

Green packaging initiatives shaping the alcoholic drinks industry

#### RECYCLING AND THE ENVIRONMENT

LG Household & Health Care partners with Hyundai Chemical and Lotte Chemical on eco-friendly packaging Beauty and personal care taking the sustainability road

Table 1 - Overview of Packaging Recycling and Recovery in South Korea: 2020/2021 and Targets for 2022

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