

Small Cooking Appliances in Denmark

December 2023

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Small Cooking Appliances in Denmark - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Small cooking appliances face further volume sales decline Space and multifunctionality are key factors in purchasing decision Light fryers are a key growth area

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Gloomy economic outlook for much of forecast period

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Added value through multifunctional, premium and health-orientated products

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