

Dishwashers in Norway

December 2023

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Dishwashers in Norway - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Lower retail volume sales while value sales rise due to heightened prices Noise reduction becomes a key selling point for dishwasher players Dishwashers benefit from being viewed as sustainable products

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Low purchasing power challenges sales over the early forecast period Energy efficiency and convenience drive sales growth, appealing to consumers Players to focus on innovation and services across the forecast period

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