

Other Hot Drinks in Hong Kong, China

December 2023

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Other Hot Drinks in Hong Kong, China - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Convenience aspect evident through the emergence of pods within other hot drinks Increasing accessibility of hot chocolate through the grab-and-go concept Retail brands penetrate foodservice by collaborating with established channel players

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Premiumisation trend will persist due to polarising consumption behaviour Development of sustainable packaging due to waste levy Foodservice brands have an opportunity to expand in night markets

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DISCLAIMER

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