

Other Hot Drinks in Canada

December 2023

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Other Hot Drinks in Canada - Category analysis

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2023 DEVELOPMENTS

Chocolate-based flavoured powder drinks remained the dominant subcategory in 2023

Nestlé Canada continues to dominate in 2023

E-commerce remains a valuable distribution channel in 2023

PROSPECTS AND OPPORTUNITIES

Other hot drinks will continue to be hindered by the growing health and wellness trend

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DISCLAIMER

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