

Carbonates in Ukraine

December 2023

Table of Contents

Carbonates in Ukraine - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Carbonates sees a partial recovery in 2023 after heavy losses in 2022, boosted by the return of local manufacturing Mixed results being seen across carbonates Competition becomes more fragmented as players face new challenges

PROSPECTS AND OPPORTUNITIES

Proposed sugar tax a potential threat to growth Carbonates should benefit from positive image in the minds of locals IDS Borjomi enters carbonates with new line of lemonade

CATEGORY DATA

Table 1 - Off-trade vs On-trade Sales of Carbonates: Volume 2018-2023 Table 2 - Off-trade vs On-trade Sales of Carbonates: Value 2018-2023 Table 3 - Off-trade vs On-trade Sales of Carbonates: % Volume Growth 2018-2023 Table 4 - Off-trade vs On-trade Sales of Carbonates: % Value Growth 2018-2023 Table 5 - Off-trade Sales of Carbonates by Category: Volume 2018-2023 Table 6 - Off-trade Sales of Carbonates by Category: Value 2018-2023 Table 7 - Off-trade Sales of Carbonates by Category: % Volume Growth 2018-2023 Table 8 - Off-trade Sales of Carbonates by Category: % Value Growth 2018-2023 Table 9 - Total Sales of Carbonates by Fountain On-trade: Volume 2018-2023 Table 10 - Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2018-2023 Table 11 - NBO Company Shares of Off-trade Carbonates: % Volume 2019-2023 Table 12 - LBN Brand Shares of Off-trade Carbonates: % Volume 2020-2023 Table 13 - NBO Company Shares of Off-trade Carbonates: % Value 2019-2023 Table 14 - LBN Brand Shares of Off-trade Carbonates: % Value 2020-2023 Table 15 - Forecast Off-trade Sales of Carbonates by Category: Volume 2023-2028 Table 16 - Forecast Off-trade Sales of Carbonates by Category: Value 2023-2028 Table 17 - Forecast Off-trade Sales of Carbonates by Category: % Volume Growth 2023-2028 Table 18 - Forecast Off-trade Sales of Carbonates by Category: % Value Growth 2023-2028 Table 19 - Forecast Total Sales of Carbonates by Fountain On-trade: Volume 2023-2028 Table 20 - Forecast Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2023-2028

Soft Drinks in Ukraine - Industry Overview

EXECUTIVE SUMMARY

Soft drinks in 2023: The big picture 2023 key trends Competitive landscape Retailing developments Foodservice vs retail split What next for soft drinks?

MARKET DATA

Table 21 - Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2018-2023
Table 22 - Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2018-2023
Table 23 - Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2018-2023
Table 24 - Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2018-2023
Table 25 - Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2022
Table 26 - Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2022
Table 27 - Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2022

Table 28 - Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2022 Table 29 - Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2018-2023 Table 30 - Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2018-2023 Table 31 - Off-trade Sales of Soft Drinks by Category: Value 2018-2023 Table 32 - Off-trade Sales of Soft Drinks by Category: % Value Growth 2018-2023 Table 33 - Sales of Soft Drinks by Total Fountain On-trade: Volume 2018-2023 Table 34 - Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2018-2023 Table 35 - NBO Company Shares of Total Soft Drinks (RTD): % Volume 2019-2023 Table 36 - LBN Brand Shares of Total Soft Drinks (RTD): % Volume 2020-2023 Table 37 - NBO Company Shares of On-trade Soft Drinks (RTD): % Volume 2019-2023 Table 38 - LBN Brand Shares of On-trade Soft Drinks (RTD): % Volume 2020-2023 Table 39 - NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2023 Table 40 - LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2023 Table 41 - NBO Company Shares of Off-trade Soft Drinks: % Value 2019-2023 Table 42 - LBN Brand Shares of Off-trade Soft Drinks: % Value 2020-2023 Table 43 - Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2018-2023 Table 44 - Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2018-2023 Table 45 - Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2018-2023 Table 46 - Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2023 Table 47 - Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2023-2028 Table 48 - Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2023-2028 Table 49 - Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2023-2028 Table 50 - Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2023-2028 Table 51 - Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2023-2028 Table 52 - Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2023-2028 Table 53 - Forecast Off-trade Sales of Soft Drinks by Category: Value 2023-2028 Table 54 - Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2023-2028 Table 55 - Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2023-2028 Table 56 - Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2023-2028

APPENDIX

Fountain sales in Ukraine

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SOURCES

Summary 1 - Research Sources

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