

Other Hot Drinks in Argentina

November 2023

Table of Contents

Other Hot Drinks in Argentina - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Yerba mate rises rapidly in face of demand for value-for-money variants Flavoured powder drinks see slow rebound Other hot drinks sales remain concentrated among top three players

PROSPECTS AND OPPORTUNITIES

Yerba mate remains key to the performance of other hot drinks Flavoured powder drinks may rise with reduced sugar options Positive short-term outlook for foodservice sales

CATEGORY DATA

Table 1 - Retail Sales of Other Hot Drinks by Category: Volume 2018-2023
Table 2 - Retail Sales of Other Hot Drinks by Category: Value 2018-2023
Table 3 - Retail Sales of Other Hot Drinks by Category: % Volume Growth 2018-2023
Table 4 - Retail Sales of Other Hot Drinks by Category: % Value Growth 2018-2023
Table 5 - NBO Company Shares of Other Hot Drinks: % Retail Value 2019-2023
Table 6 - LBN Brand Shares of Other Hot Drinks: % Retail Value 2020-2023
Table 7 - Forecast Retail Sales of Other Hot Drinks by Category: Volume 2023-2028
Table 8 - Forecast Retail Sales of Other Hot Drinks by Category: Walue 2023-2028
Table 9 - Forecast Retail Sales of Other Hot Drinks by Category: % Volume Growth 2023-2028
Table 10 - Forecast Retail Sales of Other Hot Drinks by Category: % Value Growth 2023-2028

Hot Drinks in Argentina - Industry Overview

EXECUTIVE SUMMARY

Hot drinks in 2023: The big picture 2023 key trends Competitive landscape Retailing developments Foodservice vs retail split What next for hot drinks?

MARKET DATA

Table 11 - Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2018-2023 Table 12 - Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2018-2023 Table 13 - Retail Sales of Hot Drinks by Category: Volume 2018-2023 Table 14 - Retail Sales of Hot Drinks by Category: Value 2018-2023 Table 15 - Retail Sales of Hot Drinks by Category: % Volume Growth 2018-2023 Table 16 - Retail Sales of Hot Drinks by Category: % Value Growth 2018-2023 Table 17 - Foodservice Sales of Hot Drinks by Category: Volume 2018-2023 Table 18 - Foodservice Sales of Hot Drinks by Category: % Volume Growth 2018-2023 Table 19 - Total Sales of Hot Drinks by Category: Total Volume 2018-2023 Table 20 - Total Sales of Hot Drinks by Category: % Total Volume Growth 2018-2023 Table 21 - NBO Company Shares of Hot Drinks: % Retail Value 2019-2023 Table 22 - LBN Brand Shares of Hot Drinks: % Retail Value 2020-2023 Table 23 - Penetration of Private Label in Hot Drinks by Category: % Retail Value 2018-2023 Table 24 - Retail Distribution of Hot Drinks by Format: % Volume 2018-2023 Table 25 - Retail Distribution of Hot Drinks by Format and Category: % Volume 2023 Table 26 - Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2023-2028 Table 27 - Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2023-2028

- Table 28 Forecast Retail Sales of Hot Drinks by Category: Volume 2023-2028
- Table 29 Forecast Retail Sales of Hot Drinks by Category: Value 2023-2028
- Table 30 Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2023-2028
- Table 31 Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2023-2028
- Table 32 Forecast Foodservice Sales of Hot Drinks by Category: Volume 2023-2028
- Table 33 Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2023-2028
- Table 34 Forecast Total Sales of Hot Drinks by Category: Total Volume 2023-2028
- Table 35 Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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