

Analgesics in India

November 2023

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Analgesics in India - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Pain concerns amongst Millennials elevate growth for analgesics
Physical activity drives growth for topical analgesics amongst younger consumers
Government implements measures to curb counterfeit products

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Increasingly hectic lifestyles to drive growth in the forecast period
Ayurvedic claim to rise in topical analgesics/anaesthetic
Wide availability of analgesics online will fuel growth

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DISCLAIMER

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