

# Cough, Cold and Allergy (Hay Fever) Remedies in Ireland

September 2023

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## Cough, Cold and Allergy (Hay Fever) Remedies in Ireland - Category analysis

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Further rebound in sales of cough, cold and allergy (hay fever) remedies

Seasonal viruses drive demand for cough remedies

Rising incidence of allergies supports sales of antihistamines/allergy remedies

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