

Grocery Retailers in Costa Rica

March 2023

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Grocery Retailers in Costa Rica - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Wal-Mart's expansion plan drives employment and increases visibility

World Cup supporters boost sales through grocery retailers in 2022

Players invest in e-commerce and creative strategies to boost sales

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Inflation impacts consumers purchasing, while retail value growth remains positive

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Hyperlocal delivery services become valuable partners for grocery retailers

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