

# Sauces, Dressings and Condiments Packaging in Turkey

September 2022

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## KEY DATA FINDINGS

### 2021 DEVELOPMENTS

Health and wellness trend helping drive salad dressings unit volumes  
Glass remains the default pack type group across a number of categories  
Plastic pouches continues to see dynamic growth

### PROSPECTS AND OPPORTUNITIES

Glass jars expected to gain share over the forecast period  
Could the new focus on home cooking continue and boost packaging unit volumes in 2021-2026?

## Sauces, Dressings and Condiments Packaging in Turkey - Company Profiles

## Packaging Industry in Turkey - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2021: The big picture  
2021 key trends  
Pandemic boosts ready meals packaging unit volumes  
Large pack sizes expected to slow down in dairy and processed fruit and vegetables  
Baby food booms as more Turkish women join the workforce  
PET bottles to lose share in soft drinks  
Rebound from COVID-19 will benefit glass bottles in alcoholic drinks  
Clean beauty trend to drive growth in sustainable pack types  
HDPE likely to continue growing but must be brought under the ambit of sustainability

### PACKAGING LEGISLATION

Packaging and Waste Management Regulation in 2021  
Deposit Management System

### RECYCLING AND THE ENVIRONMENT

Saving money and resources through the Zero Waste Project  
Effective recycling of beverage packages through the Deposit Management System

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