



# Sauces, Dressings and Condiments Packaging in Japan

July 2022

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## Sauces, Dressings and Condiments Packaging in Japan - Category analysis

### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

After the spike in demand in 2020, sauces, dressings and condiments returns to recording a decline in 2021  
Plastic pouches continues to gain share in sauces, dressings and condiments as glass bottles continues to decline  
Sustainability concerns not top of mind for local consumers

#### PROSPECTS AND OPPORTUNITIES

Demand for microwaveable packaging expected to continue growing  
Demographic headwinds will weigh on demand for sauces, dressings and condiments packaging throughout the forecast period

## Sauces, Dressings and Condiments Packaging in Japan - Company Profiles

### Packaging Industry in Japan - Industry Overview

#### EXECUTIVE SUMMARY

Packaging in 2021: The big picture

2021 key trends

Smaller pack sizes gain traction as the pandemic effect wears off

Environmentally-friendly and innovative packaging driving growth in beverage packaging

Brands innovating in sustainable packaging in alcoholic drinks

Players working together in the "Collaborative Plastic Recycling Program" to promote plastic recyclability

#### PACKAGING LEGISLATION

Japan revises positive list for FCMs

Japan's New Plastic Resource Circulation Act

#### RECYCLING AND THE ENVIRONMENT

Japan cabinet approves bill for plastic resource management

Japan taking plastic waste as a serious problem

Table 1 - Overview of Packaging Recycling and Recovery in Japan: 2019/2020 and Targets for 2021

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