

Confectionery Packaging in the Philippines

October 2023

Table of Contents

Confectionery Packaging in the Philippines - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Flexible plastic remains dominant due to its superior economy and convenience

Smaller pack sizes are considered ideal for chocolate pouches and bags

Folding cartons are popular in boxed assortments for their recyclability

PROSPECTS AND OPPORTUNITIES

Consumers are likely to focus on biodegradable packaging solutions

Folding cartons are set to be in demand as they are lightweight and durable

Confectionery Packaging in the Philippines - Company Profiles

Packaging Industry in the Philippines - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Metal food cans lead condensed milk packaging as they maintain product freshness

Flexible aluminium/plastic remains the dominant pack type in hot drinks

Kegs record dynamic growth in 2022

Beauty and personal care packaging returns to positive growth in 2022

Increasing demand for spray/aerosol insecticides benefits metal aerosol cans

PACKAGING LEGISLATION

Proposed bill targets single-use plastic waste

FDA mandates nutrition facts labelling for pre-packaged foods in the Philippines

RECYCLING AND THE ENVIRONMENT

The Philippines amends EPR Act to combat plastic waste

Coca-Cola Philippines' progress towards a "World Without Waste"

The Philippines' EPR law empowers waste pickers and addresses flexible plastics

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/confectionery-packaging-in-the-philippines/report.