

Analgesics in Indonesia

September 2023

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Analgesics in Indonesia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Move towards pharmaceutical resilience drives growth for acetaminophen
Competition for ibuprofen from the herbal product red ginger
Acetaminophen brand Panadol makes good use of social media and its website

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Self-medication and rising population to drive growth for systemic analgesics
Topical analgesics/anaesthetic popular due to health concerns
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DISCLAIMER

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