

# Dairy Packaging in Argentina

September 2023

Table of Contents

## Dairy Packaging in Argentina - Category analysis

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Leading pack type thin wall plastic containers continues growing in dairy packaging in Argentina

Delivering fresh milk in the first post-consumer recycled PET bottles in Argentina

Demand for 500g size increasing at the expense of 1,000g in dairy products

#### PROSPECTS AND OPPORTUNITIES

La Serenisima is adopting sustainable packaging from Sealed Air for its cheese

Thin wall plastic containers to lose share to metal tins and brick liquid cartons in condensed milk

## Dairy Packaging in Argentina - Company Profiles

## Packaging Industry in Argentina - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Flexible plastic popular in the food industry for its convenient and lightweight nature

PET bottles dominate soft drinks packaging as they are affordable and recyclable

Convenient and portable packaging dominates alcoholic drinks

Smaller pack sizes preferred for beauty and personal care products

Change in consumer behaviour impacts home care packaging

### PACKAGING LEGISLATION

Influence of Mercosur ban impacts dog and cat food packaging

### RECYCLING AND THE ENVIRONMENT

Sustainability concerns see companies innovating in their bottle packaging

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