

# Sauces, Dressings and Condiments Packaging in Brazil

June 2022

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## KEY DATA FINDINGS

### 2021 DEVELOPMENTS

Sauces, dressings and condiments benefit from increase in home-cooking during pandemic  
Sales spike continues in tomato pastes and purées, driving usage of aluminium/plastic pouches  
Premiumisation and health and wellness trends influencing sauces, dressings and condiments packaging

### PROSPECTS AND OPPORTUNITIES

Chilli, soy and barbecue sauces will benefit from search for new ingredients and flavours  
Further growth expected for herbs and spices

## Sauces, Dressings and Condiments Packaging in Brazil - Company Profiles

## Packaging Industry in Brazil - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2021: The big picture  
2021 key trends  
Stand-up pouches and metal food cans seeing strong growth in pet food packaging  
Flexible plastic remains the dominant pack type in confectionery  
New consumption occasions lead to growth in dairy packaging  
Sustainability and health trends helping to drive usage of metal beverage cans  
Usage of metal beverage cans increasing in beer  
Hand sanitiser packaging sales fall in 2021 after the major spike in demand in 2020 and as some consumers find it harsh on the skin  
Home care packaging boosted by consumers' heightened hygiene consciousness

### PACKAGING LEGISLATION

New update to food contact packaging resolution by Mercosur  
INCI labelling remains mandatory for cosmetics packaging with Portuguese translation

### RECYCLING AND THE ENVIRONMENT

Sustainability initiatives by major companies

Table 1 - Overview of Packaging Recycling and Recovery in Brazil: 2019/2020 and Targets for 2021

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